

# Dr. Anum Naz

0343-3462882

anum.naz@numl.edu.pk  
dranumk7@gmail.com

National University of Modern  
Languages Karachi Campus

## Personal

**Nationality** Pakistani

**Marital Status** Single

**Languages** English, Urdu, Punjabi

## Education

**Ph.D. Federal Urdu**  
*Analysis of Voice of*

**University of Arts, Sciences & Technology – Mass Communication** 2022 Dissertation:  
*America Urdu Web Services Regarding Pakistan*

**M.Phil. Federal Urdu**  
*Analysis of Voice of*

**University of Arts, Sciences & Technology – Mass Communication** 2017 Thesis:  
*America Urdu web services Regarding Pakistan*

**M.A.**  
2011

**Federal Urdu University of Arts, Sciences & Technology – Mass Communication**  
With Thesis: Analysis of daily Jang Education News Ratio

## Experience

## Academia

**Assistant Professor, National University of Modern Languages Karachi Campus**

**Assistant Professor (Visiting)**, Federal Urdu University of Arts, Sciences & Technology, Karachi (2018 – to date)

**Lecturer**, Allama Iqbal Open University, Karachi (2016 – 2018)

**Assignment Editor**, K-21, Karachi. (2015 - 2016)

**Copy Writer**, News Desk, Aaj TV, Karachi. (2014 - 2015)

## Media

**Copy Writer**, News Desk, Samaa TV, Karachi. (2013 - 2014)

**Copy Writer**, Dawn TV, Karachi. (2012 - 2013)

**Assistant Producer (Trainee)**, Current Affairs, PTV, Karachi. (2013)

**Sub Editor**, Daily Basharat, Karachi. (2011 - 2012)

## Publications

### “Copyright Act in Pakistan”

Research Paper published in *Library & Information Sciences journal*-ISSN: 0300-9956- Vol. -48, No.2 (April – June 2017) Karachi University, [www.lpb.pak.com](http://www.lpb.pak.com)

”ذرائع ابلاغ کا اردو زبان کی ترقی میں کردار“

Research Paper published in *Urdu Research Journal, India*- ISSN: 2348-3687(online Issue: 22, April-June 2020) <http://www.urdulinks.com/urj/?p=4118>

### “VOA Urdu Web News Analysis Pakistan Perspective”

Journalism and Mass Communication Quarterly, Volume.99-Issue-4- December- 2022, ISSN: 10776990, 2161430X, Publisher: SAGE Publications Inc., United States <https://journals.sagepub.com/toc/JMQ/current>

## Conference Presentation

2021 Role of Media

**as an Agent for Peace**

ILMA University, as Paper Presenter in Virtual International Conference

## Workshops Attended

**Piler Media Workshop, PILER**

**Islamic Banking Finance Workshop, IBA**

**Covering Economic Data, Inflation, Journalist Workshop, SBP**

**Covering the Current Markets Journalist Workshop, SBP**

**Promoting Peace Narratives through Journalism Workshop, Karachi** Participated in

**Annual Election of PFUJ, Karachi**

Participated in **Annual Elections of Karachi Press Club, Karachi**

**Content Analysis of news regarding women, AKS, Karachi**

## Courses Taught

**NUML, Karachi**      **Public Relation, Advertising, Media industries, Intro to Mass Communication**

**FUFAST, Karachi**      Current Affair, Introduction of TV Production, Civic Education, Magazines  
Journalism, Organizational Behavior, Editorial Column & Feature Writing,  
Media Ethics & Laws, Social Sciences & Mass Communication, Culture Media &  
Globalization, Media Literacy

**Allama Iqbal Open**      Introduction of Mass Communication, Radio Production **University**

## Interests

Media Production, Research & Development, News & Current Affairs, Teaching, Reading books, Articles, Travelling

## References

**Dr. Semi Naghmana**

Professor, Dean, Mass Communication Department,  
Karachi University, Karachi

**Dr. Tauseef Ahmed Khan**

Associate Professor, Karachi University, Karachi  
Email: [tauceeph@gmail.com](mailto:tauceeph@gmail.com)

**Dr. Shema Bukhari**

Associate Professor, Mass Communication,  
North Cyprus, Turkey  
Email: [shema.bokhari@hotmail.com](mailto:shema.bokhari@hotmail.com)

**Mr. Rizwan Bhatti**

Secretary General, Karachi Press Club  
Email: [rizwanbhatti@gmail.com](mailto:rizwanbhatti@gmail.com)

**Akram Khan**

Editor Jang Forum, Daily Jang, Karachi

Former Editor Express Forum, Daily Express

[akram.khan@jang.com](mailto:akram.khan@jang.com)