

Dr. Anum Naz

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> National University of Modern Languages Karachi Campus

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Nationality Pakistani

Marital Status Single

Languages English, Urdu, Punjabi

Education

Ph.D. Federal Urdu

Analysis of Voice of

University of Arts, Sciences & Technology – Mass Communication 2022 Dissertation:

America Urdu Web Services Regarding Pakistan

M.Phil. Federal Urdu

Analysis of Voice of

University of Arts, Sciences & Technology – Mass Communication 2017 Thesis:

America Urdu web services Regarding Pakistan

M.A.

Federal Urdu University of Arts, Sciences & Technology – Mass Communication

2011 With Thesis: Analysis of daily Jang Education News Ratio

Experience

Academia Assistant Professor, National University of Modern Languages Karachi Campus

Assistant Professor (Visiting), Federal Urdu University of Arts, Sciences &

Technology, Karachi (2018 – to date)

Lecturer, Allama Iqbal Open University, Karachi (2016 – 2018)

Assignment Editor, K-21, Karachi. (2015 - 2016)

Copy Writer, News Desk, Aaj TV, Karachi. (2014 - 2015)

Media Copy Writer, News Desk, Samaa TV, Karachi. (2013 - 2014)

Copy Writer, Dawn TV, Karachi. (2012 - 2013)

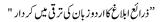
Assistant Producer (Trainee), Current Affairs, PTV, Karachi. (2013)

Sub Editor, Daily Basharat, Karachi. (2011 - 2012)

Publications

"Copyright Act in Pakistan"

Research Paper published in Library & Information Sciences journal-ISSN: 0300-9956- Vol. -48, No.2 (April – June 2017) Karachi University, <u>www.lpb.pak.com</u>



Research Paper published in Urdu Research Journal, India- ISSN: 2348-3687(online Issue: 22, April-June 2020) http://www.urdulinks.com/urj/?p=4118

"VOA Urdu Web News Analysis Pakistan Perspective"

Journalism and Mass Communication Quarterly, Volume.99-Issue-4- December- 2022, ISSN: 10776990, 2161430X, Publisher: SAGE Publications Inc., United States https://journals.sagepub.com/toc/JMQ/current

Conference Presentation

2021 Role of Media as an Agent for Peace

ILMA University, as Paper Presenter in Virtual International Conference

Workshops Attended

Piler Media Workshop, PILER

Islamic Banking Finance Workshop, IBA

Covering Economic Data, Inflation, Journalist Workshop, SBP

Covering the Current Markets Journalist Workshop, SBP

Promoting Peace Narratives through Journalism Workshop, Karachi Participated in

Annual Election of PFUJ, Karachi

Participated in Annual Elections of Karachi Press Club, Karachi

Content Analysis of news regarding women, AKS, Karachi

Courses Taught

NUML, Karachi

Public Relation, Advertising, Media industries, Intro to Mass Communication

FUUAST, Karachi

Current Affair, Introduction of TV Production, Civic Education, Magazines Journalism, Organizational Behavior, Editorial Column & Feature Writing, Media Ethics & Laws, Social Sciences & Mass Communication, Culture Media & Globalization, Media Literacy

Allama Iqbal Open

Interests

Introduction of Mass Communication, Radio Production University

Media Production, Research & Development, News & Current Affairs, Teaching, Reading books, Articles, Travelling

References

Dr. Semi Naghmana

Professor, Dean, Mass Communication Department, Karachi University, Karachi

Dr. Shema Bukhari

Associate Professor, Mass Communication, North Cyprus, Turkey

Email: shema.bokhari@hotmail.com

Dr. Tauseef Ahmed Khan

Associate Professor, Karachi University, Karachi Email: tauceeph@gmail.com

Mr. Rizwan Bhatti

Secretary General, Karachi Press Club Email: <u>rizwanbhatti@gmail.com</u>

Akram Khan

Editor Jang Forum, Daily Jang, Karachi Former Editor Express Forum, Daily Express akram.khan@jang.com